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FILFEST USA 2018 RETURNS TO VIRGINIA BEACH FOR ITS 4TH ANNUAL EVENT. "HEALTH AND WEALTH" OCTOBER 5-6 AT RUDEE LOOP "IT'S MORE FUN AT FILFEST USA 2018"

(Virginia Beach, VA)- The City of Virginia Beach and the local Filipino American community will host the fourth annual event – a showcase of Health and Wealth. Fil Fest will include an array of local restaurant favorites such as Buko Resto-Bar, 1307 Grille, FeLynn Oriental Restaurant, Dong's and Philippines Best Food. Fil Fest Games will showcase traditional Filipino Children's games such as Sipa, Patintero and Piko to traditional American Games such as three-on-three Basketball, Potato Sack Race, 3-legged race and Tug of War.

The two day celebration will be held on Friday October 5, from 6 to 10pm and Saturday opens with a Zumbathon at 9am and welcome at noon to 10pm at Rudee Loop (104 Atlantic Avenue). US congress adopted a resolution declaring October "Filipino American History Month." The Philippine Ambassador Jose Romualdez will welcome the crowds on Friday at 6pm. Fil Fest USA 2018 is launching their official magazine, "Halo Halo Na!" which celebrates and inspires the next generation of Filipino Americans and launching during this event, Virginia's first Filipino Craft Beer by Regalo Brewing Co/Back Bay Brewing Co.

FilFest USA 2018 lead sponsors Charles Barker Automotive, Cox Communications, City of Virginia Beach, TowneBank, Upward Business Solutions, World Financial Group, iServe Residential Lending, Gardner & Mendoza Law PC, and PepsiCo present this free event to the public. Buko Resto-Bar sponsors entertainment from all over the nation. Entertainment include Comedian Joey Guila from California, Shane Ericks from South Carolina, Bryan Magsayo, YouTube sensation and the hip hop socially conscious "SNRG" (Some Never Really Get") from Northern Virginia promises high energy music and beat driven footwork to their melodic tunes.

Excitement continues as The Filipino Channel (TFC) engages the crowds with Balitang America team in search of the next "Reporters and Journalists" with a surprise Film Screen on the beach. The event will also attempt to break the World Record in Tinikling while mashup versions of Tinikling will be featured on stage. Lumpia eating contest will be a culinary headliner sponsored by local favorite Felynn Oriental Restaurant. FilFest USA Pageants culminate on Friday. "Pageants historically have been a backbone for Filipino events around the world," says Entertainment Chair, Tricia Orpilla. The School of Creative & Performing Arts based at the Philippine Cultural Center will remind the audience of the purity and creativity of homeland ambience. Most recent statistics reveal that Filipinos represent more than 4 million in the U.S. and over 100,000 in Virginia and South Hampton Roads will have the spotlight on our intergenerational event who always "promise great Food, Family and Fun."

For more details, visit www.filfestusa.com.