



MISS FIL FEST USA PAGEANT & SCHOLARSHIP



SPONSORSHIP PACKAGE

FESTIVAL DETAILS



SATURDAY OCTOBER 5TH
& SUNDAY OCTOBER 6TH



ATLANTIC UNION BANK PAVILION
PORTSMOUTH, VIRGINIA



9:00 AM – 6:00 PM

Fil Fest is a free outdoor festival celebrating Filipino culture in the Hampton Roads community.

The Miss Fil Fest USA Pageant & Scholarship (MFUPS) is the initiative of Fil Fest USA. The Pageant & Scholarship program was created to recognize the accomplishments and talents of bright young ladies in the Filipino Community. This is a way for our youth to build inner confidence and establish collaborative networks with others who can uplift their hopes and future dreams.

The Miss Fil Fest USA Pageant & Scholarship (MFUPS) celebrates the Philippine heritage by encouraging strong family ties, personal achievement, and acts of generosity and kindness. The MFUPS aims to empower young Filipino-American women to be successful and inspiring leaders in their local community and beyond.



SPONSORSHIP TIERS

01

Diamond \$2,500

You will get a 10x15 tent at the festival.

Your logo on the official t-shirts is worn by all volunteers and available for purchase during the festival.

Have your logo or family name on the official Fil Fest USA stage banners.

A full-page advertisement in the souvenir program booklet.

Live voice-over acknowledgments throughout the festival. A special sponsor acknowledgment during the pageant.

02

Sapphire \$1,000

Your logo on the official t-shirts is worn by all volunteers and available for purchase during the festival.

Have your logo or family name on the official Fil Fest USA stage banners.

A full-page advertisement in the souvenir program booklet.

Live voice-over acknowledgments throughout the festival. A special sponsor acknowledgment during the pageant.



SPONSORSHIP TIERS

03

Ruby \$500

A full-page advertisement in the souvenir program booklet.

Live voice-over acknowledgments throughout the festival. A special sponsor acknowledgment during the pageant.

04

Amethyst \$250

Live voice-over acknowledgments throughout the festival. A special sponsor acknowledgment during the pageant.



NEXT STEPS

If you would like to be one of the sponsors for this year's Miss Fil Fest Pageant and Scholarship, please get in touch with Bernadette Mabanglo,



Bern.Mabanglo@gmail.com



+1 (757) 676-9254 (text only)

For more information about Fil Fest 2024, please visit our website.



www.filfestusa.com

Thank you!